


2020 Kinsmen Dream Home Prize Sponsorship

 Kin Canada Red Deer Kinsmen Club	KIN LEADER/ KOLLEAGUE \$7,500+	KIN KOMPANION \$5,000-\$7,499	KIN ASSOCIATE \$2,500-\$4,999	KIN FRIEND \$1,000-\$2,499	KIN FRIEND UNDER \$1000 *Grouped Prizes
Sponsor of the week spot during the Dream Home Campaign through social media (Twitter, Facebook, Instagram) *Approx 12,500 followers & over 100,000 impressions through ads.*	✓	✓	✓		
Business name mentioned throughout a radio remote on site at Dream Home. *Advertising cost of approx. \$1,400 per remote, may be on multiple remotes.*	✓	✓	✓	✓	
Business recognition on loyalty direct mail out to over 11,000 homes. *Advertising cost of approx. \$10,000*	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAMED	NAMED
Business recognition on printed flyer to over 37,000 homes. *Advertising cost of approx. \$30,000*	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAMED	NAMED
Business recognition on signage at Dream Home. *Over 10,000 people through the home.	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAMED	NAMED
Business recognition on Kinsmen website. *Over 5,000 online ticket transactions.	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAMED	NAMED
Invitation to the Trades, Preview VIP thank you night	✓	✓	✓	✓	✓